

A FAIR BREAK: FAIRTRADE SUMMER ESSAY CONTEST



TOPICS:

- 1) Why does fairness matter to you? What influences you to make “fair” choices?
- 2) Pick your favorite Fairtrade product. How does enjoying it make you a fairer person? Why do you care so much about this product? ([Here are some ideas to get you started!](#))
- 3) How does buying Fairtrade help both farmers and consumers?

RULES: This contest is open to students in two categories: **high school** (grades 9-12) and **university** (freshman – senior) who will be enrolled in any accredited institution of learning as of September 1, 2016. Judges will select **three winners** in each category.

- Essays must be no longer than 1000 words in length, typed in black ink and double spaced.
- Each essay must be submitted with an entry form. Essays submitted without an entry form will be automatically disqualified.
- Only one entry per applicant. Essays must be submitted by only one individual.
- Essay entries may not have already been published either electronically or in print.
- Any plagiarism or uncited sources will result in disqualification.
- Submissions may include photography, artwork, poetry, video, music, and other relevant material.
- All submitted materials, including but not limited to essays and digital files become the property of Fairtrade America and may be used for marketing or other purposes; original authors will be credited.

JUDGES: Entries will be judged on **originality, sincerity, creativity**, and an age-appropriate **understanding of global trade issues** by a panel of three judges:

- **Margot Conover** – External Relations Manager, Fairtrade America
- **Suzi Hiza** – National Organizer of Fair Trade Communities, Fair Trade Campaigns
- Guest Judge **Rick Peyser** – Senior Relationships Manager for Coffee & Cocoa, Lutheran World Relief

PRIZES:

- Each winner will receive a Fairtrade prize basket
- Winning essays will be published on the Fairtrade America blog
- Each winner will receive an autographed copy of *Brewing Change* by Rick Peyser
- **First Prize high school and university winner** - A Fairtrade party for 25 hosted at their school during the fall 2016 semester
- **Grand Prize (overall winner)** - Interview with the guest judge and opportunity to publish article based on the interview on the Fairtrade America blog

SUBMISSION: Submit your essay and entry form with the subject '[First Name, Last Name] Fair Break Essay Contest Entry' via email to questions@fairtradeamerica.org.

Fairtrade America will accept submissions from July 15-September 15. Winners will be announced by October 1.

A FAIR BREAK ENTRY FORM

Name: _____

Essay Title: _____

Topic (select only one):

Topic 1: Why does fairness matter to you? What influences you to make “fair” choices?

Topic 2: Pick your favorite Fairtrade product. How does enjoying it make you a fairer person? Why do you care so much about this product? ([Here are some ideas to get you started!](#))

Topic 3: How does buying Fairtrade help both farmers and consumers?

Date of Birth: _____

Address: _____

Phone number: _____

Email: _____

School/University: _____

Current Education Level:

- High school: Grade _____
- University: Expected date of graduation _____

I, _____, agree to the rules and regulations governing this essay contest and acknowledge that this submission is my own work.

Signature of applicant

Signature of parent/legal guardian (if under 18)