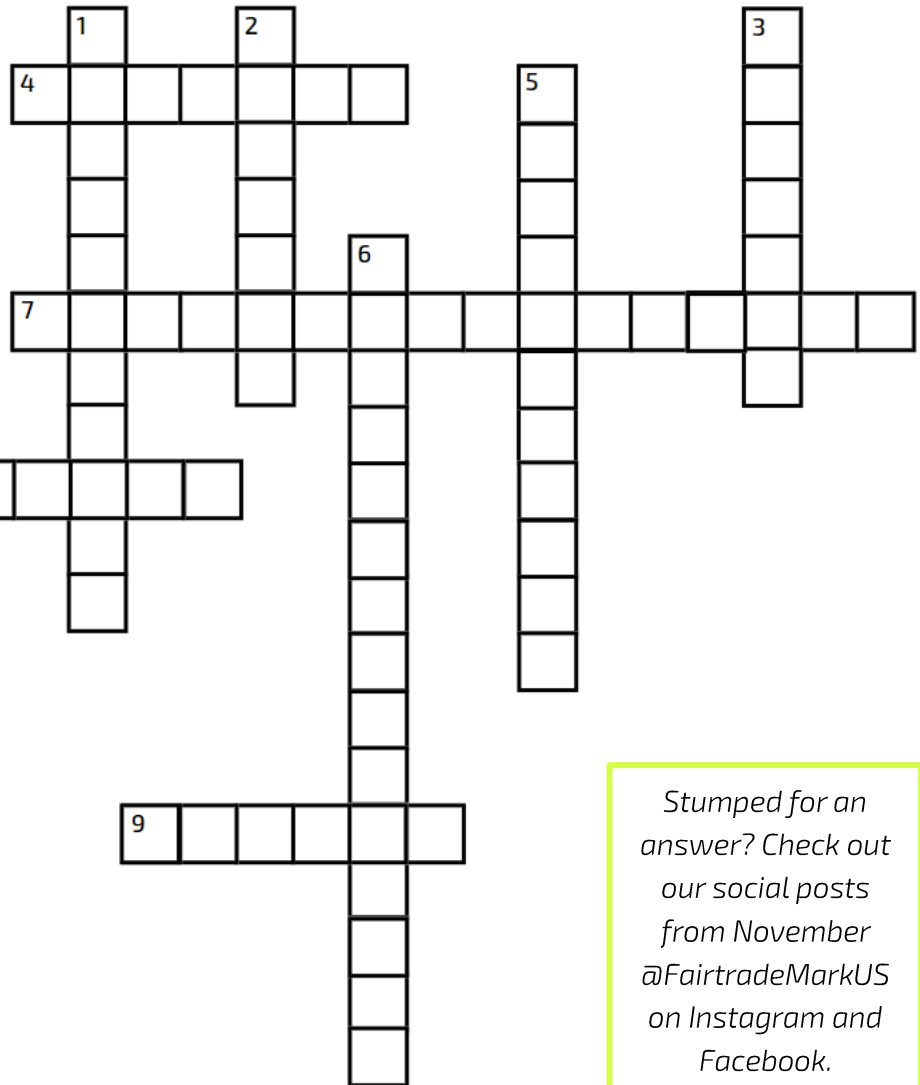


Fairtrade 101



Look for the Fairtrade Mark!

Stumped for an answer? Check out our social posts from November @FairtradeMarkUS on Instagram and Facebook.

DOWN

1. smallholder farmers unite in this structure to gain market advantages
2. an extra sum--on top of the selling price--that smallholder farming cooperatives invest democratically according to the priorities of their communities
3. the global, independent certification body that audits against Fairtrade Standards
5. the unofficial slogan of the fair trade movement
6. farmers have 50% voting power at this annual meeting where we make key decisions about our global strategy for the year to come

ACROSS

4. one of the root causes of issues like child labor and deforestation
7. the local experts who provide direct support to farming organizations
8. a price floor that aims to cover the average cost of production and can serve as a buffer against market volatility
9. the very first product to be certified Fairtrade